

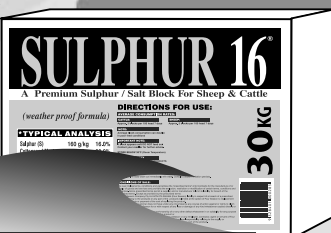
TO THE LAND-HOLDER

Producers sharing the secret of Sulphur 16

PRODUCT SPOTLIGHT

4 SEASONS UPGRADE HIGH SULPHUR BLOCK

"SULPHUR 16 PLUS CSM is easy, effective and safe to feed to all stock. The response from stores and graziers has been very encouraging in supporting this important pasture supplement."



* TYPICAL ANALYSIS

| | | |
|-----------------|------------|-------|
| Sulphur (S) | 160 g/kg | 16.0% |
| Cottonseed Meal | 200 g/kg | 20.0% |
| Salt (NaCl) | 400 g/kg | 40.0% |
| Calcium (Ca) | 80 g/kg | 8.0% |
| Molasses | 50 g/kg | 5.0% |
| Magnesium (Mg) | 1000 mg/kg | |

- The addition of sulphur sees significant weight gains immediately in sorghum fed cattle.
- This type of block now allows these blocks to be fed out at all times, wet or dry
- Sulphur is a critical element for wool production.
- Super Hard Block

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Old timers swear by it - some have even been known to make sandwiches with it to feed their dogs - and today's cattle producers are rediscovering the secret of sulphur in keeping external parasites at bay through Sulphur 16. It has been known for many years that sulphur is a key element in ruminant production and with the highest sulphur content of any block on the market, 4 Season Sulphur 16 with 20% cottonmeal has made a real difference to parasite management at Des Roberts' Tenterfield property 'Colongon'.

"We used to lose at least half a dozen calves each year to paralysis tick," Des said.

"Since we put out the Sulphur 16 we haven't lost one calf. Now we put it out all year round."

Des learned about Sulphur 16 blocks from fellow Tenterfield beef producer Max Butler of 'Apple-Butt'.

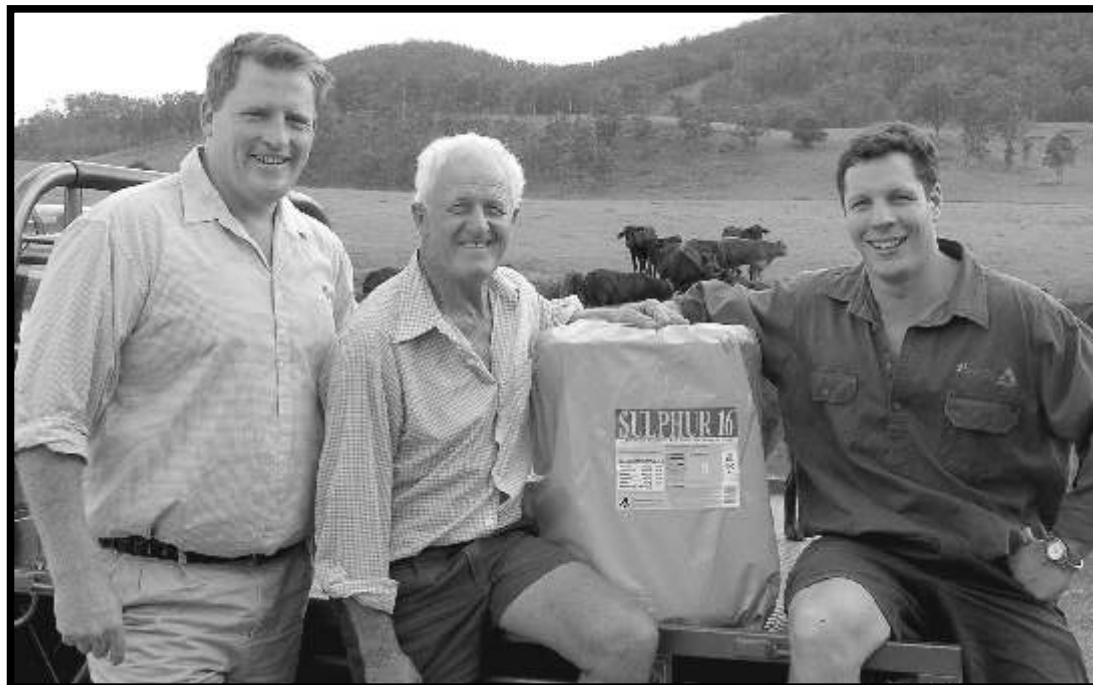
"I keep them out all the time," Max said.

"My old man used sulphurised blocks many years ago and even then I noticed that the neighbour's cows had grass ticks hanging off them and there was nothing on ours."

Max rarely treats for buffalo fly or lice either and says the secret is to make sure the blocks are out all the time.

4 Season National Sales Manager James Dickson said, "This type of block allows blocks to be fed out at all times, wet or dry.

"The extra cottonseed meal



Satisfied with Sulphur 16: Todd Wilshire of Tenterfield Produce Co, Des Roberts of 'Colongon' and 4 Seasons National Sales Manager James Dickson.

makes the block even more attractive to sheep and cattle, as well as now being more weather resistant. You now have sulphur and cottonseed meal together allowing greater rumen stimulation, meaning more valuable grass digested. "In sulphur deficient areas, particularly higher rainfall areas, sulphur is constantly leached from the soil. There is usually a noticeable increase production from stock using this type of supplement."

It is known that if cattle and sheep

have a diet that is deficient in sulphur, that the digestion process becomes less and less efficient. When cattle graze sorghum for instance, adding sulphur to their diet combats prussic acid toxicity. This addition of sulphur sees significant weight gains immediately in sorghum fed cattle.

Sulphur is also a critical element for wool production. Having a source of available sulphur at all times in the paddock is an excellent way to ensure that sheep are getting help with wool quality

improvement, especially in sulphur deficient areas.

Typical Analysis: Sulphur (S) 160g/kg - 16.0%; Cottonseed meal 200g/kg - 20.0%; Salt (NaCl) 400g/kg - 40%; Calcium (Ca) 80g/kg - 8.0%; Molasses 50g/kg - 5.0%; Magnesium (Mg) - 1000mg/kg.

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