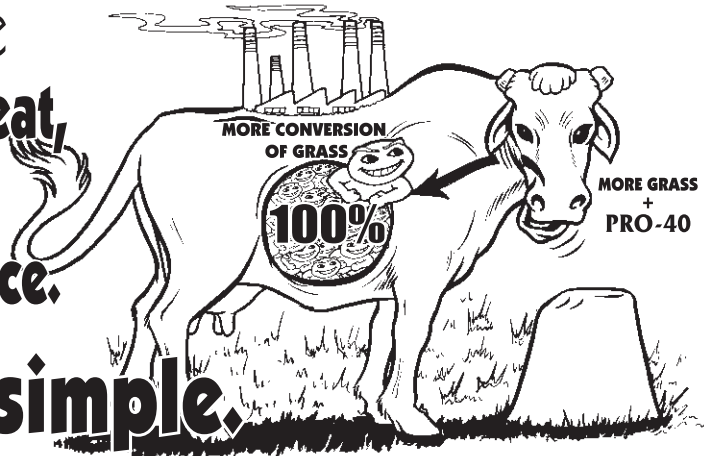


Your cattle are GRASS FACTORIES !

The more grass they eat, the more they produce.

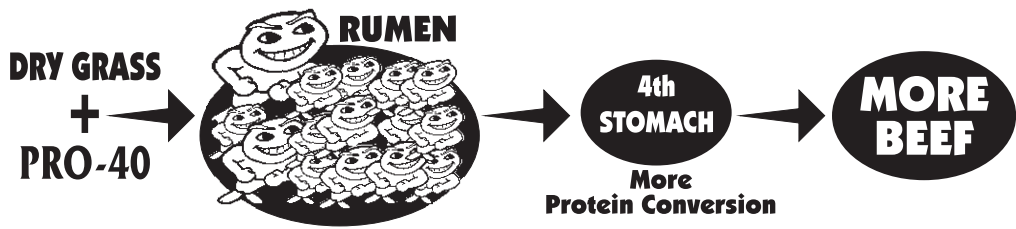


It's that simple.

BASIC SCIENCE: Grass contains Protein/Carbohydrates. As grass dries off, a cow's digestive system just can't process all of it, *especially when it is really dry.*

Did you know Cattle can still put on weight on dry grass ?

This is where **PRO-40** becomes valuable. **PRO-40** Stimulates a cow's Rumen to work for **longer** periods, meaning more digested grass. In a cow's Rumen, microbes and fungi break down dry grass.

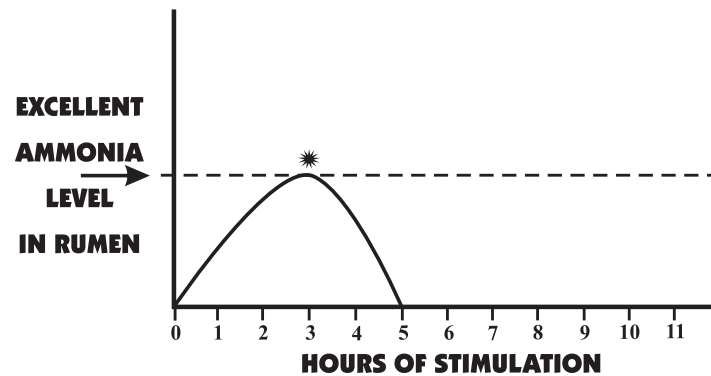


PRO-40 helps feed Rumen microbes. **PRO-40** will ensure that more dry matter is turned into more beef.

How does PRO-40 work ?

PRO-40 will boost protein and nutrient levels in the cow's diet. To make Rumen microbes work properly **PRO-40** will raise Rumen ammonia levels.

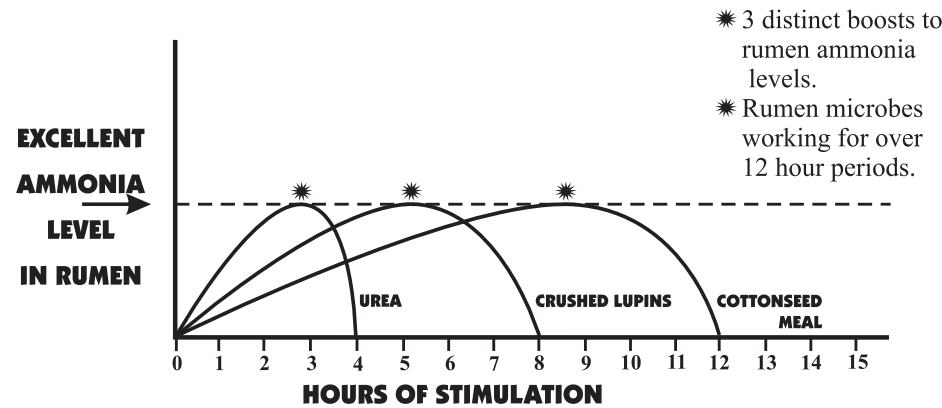
STANDARD UREA BLOCK / LOOSE MIX



*At this level, the Rumen is functioning well. Microbes working for only approx 3 - 4 hours daily.

Standard urea preparations only stimulate Rumen activity for short periods. Only in this **short** period is dry grass properly converted to **extra** protein. For the rest of the day / night, grass can be poorly digested.

PRO-40 UREA / BYPASS BLOCK = Longer Rumen Stimulation



* 3 distinct boosts to rumen ammonia levels.
* Rumen microbes working for over 12 hour periods.

PRO-40's balanced combinations of 12% Urea, 10% Cottonseed Meal and 10% Crushed Lupins makes the rumen work longer. This will ensure more grass is processed and digested. Our combination of Urea, Bypass Protein and Natural Protein, means higher productivity for your cattle.

MORE GRASS DIGESTED = MORE BEEF !!

Practical Solutions for feeding cattle with...

PRO-40

A PREMIUM PROTEIN SUPPLEMENT FOR CATTLE

TYPICAL ANALYSIS

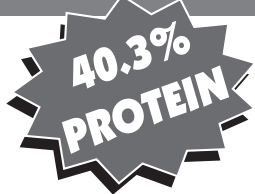
Urea	12.0%	120 g/kg
Cottonseed Meal (Bypass Protein)	10.0%	100 g/kg
Crushed Lupins	10.0%	100 g/kg
Min Crude Protein From Urea	33.6%	336 g/kg
Min Crude Protein From Natural Sources	6.7%	67 g/kg
TOTAL MINIMUM EQUIVALENT CRUDE PROTEIN	40.3%	403 g/kg
Molasses	5.0%	50 g/kg
Salt	4.0%	40 g/kg
Min		
Max		44%
MACRO INGREDIENTS		
Phosphorus (P)	2.0%	20 g/kg
Calcium (Ca)	4.0%	40 g/kg
Sulphur (S)	2.5%	25 g/kg
MICRO INGREDIENTS		
Magnesium (Mg)	100 mg/kg	
Potassium (K)	25 mg/kg	
Cobalt (Co)	10 mg/kg	
Copper (Cu)	20 mg/kg	
Zinc (Zn)	50 mg/kg	
Manganese (Mn)	5 mg/kg	
Vit A	50 iu/kg	
Vit E	80 iu/kg	

DIRECTIONS

AVERAGE CONSUMPTION RATES:
ADULT CATTLE: 100-200g per head per day. On average 100 head should consume 1 block every 10 days.
FEEDING TIP: Before feeding Pro-40, we advise to always feed out SALT first, for a period of 7 days. This will help prepare Rumen Bacteria for Urea Feeding.
BLOCK PLACEMENT RATES:
CATTLE: 2 blocks per 100 head
WEANER CATTLE: 50 - 100g per head per day
SAFETY DIRECTIONS: Avoid contact with eyes and skin. STORE BELOW 30°C (Room Temperature).
CONDITIONS OF SALE: The use of the product sold in this context being beyond the control of the manufacturer, all conditions, statutory or otherwise as to quality or fitness for any purpose of such product are excluded and no responsibility will be accepted by the manufacturer for any damage whatsoever arising from its application or use.
WARNING: This product contains Urea that may be harmful to animals if not properly administered. Do not feed to starving animals or animals in poor condition. Make sure that a bulk roughage is always available when feeding this product. Bulk feed causes the product to deteriorate. Do not place this product near dams or creeks as cattle may roll block into water.
 Manufactured by:
4 Season Company Pty Ltd. A.B.N. 57075 508 644
 9-11 Platinum Street CRESTMEAD Qld 4132
 Phone: (07) 3803 3755 Fax: (07) 3803 3855

100 KG

- ✓ Cylindrical shape for easy handling
- ✓ Non packaged product available for cost savings
- ✓ 12% Urea, 10% Cottonseed Bypass Meal, 10% Prime Crushed Lupins **TOTAL PROTEIN 40.3% !!**



- ✓ Weatherproof formula
- ✓ Cattle can walk further away from **PRO-40** supplements to find better quality grass. Their Rumen is working a lot longer

- ✓ Ideal for cow's, and large weaners. *From start of dry to 1st rains*



- ✓ Gives all cattle a chance to *get some PRO-40*. Hard pressed blocks stop dominant cattle eating too much

- ✓ After **PRO-40**, consider our WET SEASON BLOCK... 'BIG P'



4 SEASON COMPANY
 9-11 Platinum Street Crestmead Qld 4132 Australia
 Phone: (07) 3803 3755 Fax: (07) 3803 3855



PRO-40

A HIGH PROTEIN SUPPLEMENT FOR CATTLE



EAT MORE GRASS !! GROW MORE BEEF !!