

Practical Solutions for feeding cattle with...

PRO-90

A HIGH PROTEIN SUPPLEMENT FOR CATTLE

TYPICAL ANALYSIS

Urea	30.0%	300 g/kg
Cottonseed Meal (Bypass Protein)	10.0%	100 g/kg
Crushed Lupins	10.0%	100 g/kg
Min Equiv. Crude Protein From Urea	84.0%	840 g/kg
Min Crude Protein From Natural Sources	6.6%	66 g/kg
TOTAL MINIMUM EQUIVALENT CRUDE PROTEIN	90.6%	906 g/kg
Molasses	5.0%	50 g/kg
Salt	25.0%	
Min		
Max	30.0%	

MACRO INGREDIENTS

Phosphorus (P)	3.5%	35 g/kg
Calcium (Ca)	5.0%	50 g/kg
Sulphur (S)	3.8%	35 g/kg

MICRO INGREDIENTS

Magnesium (Mg)	100 mg/kg
Potassium (k)	25 mg/kg
Cobalt (Co)	10 mg/kg
Copper (Cu)	20 mg/kg
Zinc (Zn)	50 mg/kg
Manganese (Mn)	5 mg/kg
Vit A	50 iu/kg
Vit E	80 iu/kg

DIRECTIONS

AVERAGE CONSUMPTION RATES:

ADULT CATTLE:

100 - 200g per head per day
On average 100 head should
consume 1 block every 10 days

BLOCK PLACEMENT RATES:

CATTLE: 2 blocks per 100 head

WEANER CATTLE:

50 - 100g per head per day

FEEDING TIP:

Before feeding Pro-90, always feed out SALT
or 10% Urea blocks first.
- Usually feed salt or 10% Urea blocks for
a period of 7 days before feeding Pro-90.
- This will prepare Rumen Bacteria for
High Urea Feeding.

SAFETY DIRECTIONS:

Avoid contact with eyes and skin

STORE BELOW 30°C (Room Temperature)

CONDITIONS OF SALE:

The use of the product sold in this carton being beyond the control of the
seller/manufacturers, all conditions and warranties, statutory or otherwise as to quality or fitness for any
purpose of such product are excluded and no responsibility will be accepted by the seller/manufacturers
for any damage whatsoever arising from its application or use.

WARNING: This product contains Urea that may be harmful to animals if not properly administered. Do not
feed to growing animals or animals in poor condition. Make sure that fresh drinking water is always available
when feeding this product. Rain may cause this product to deteriorate. Do not place this product near dams
or creeks as cattle may roll block into water.

Manufactured by:

The 4 Season

Company Pty Ltd ABN: 97 075 588 666

9-11 Platinum Street CRESTMEAD Qld 4132

Phone: (07) 3803 3755 Fax: (07) 3803 3855



100 KG

- Cylindrical shape for easy handling
- Non packaged product available for cost savings
- 30% Urea, 10% Cottonseed Bypass Meal, 10% Prime
Crushed Lupins **TOTAL PROTEIN 90.6% !!**

- Weatherproof formula
- Cattle can walk further away from **PRO-90** supplements to find better quality
grass. Their Rumen is working a lot longer

- Ideal for cow's, and large
weaners. *From start of dry
to 1st rains*

- Gives all cattle a chance to
get some PRO-90. Hard pressed blocks
stop dominant cattle eating too much

- After **PRO-90**, consider our **WET SEASON BLOCK... 'BIG P'**

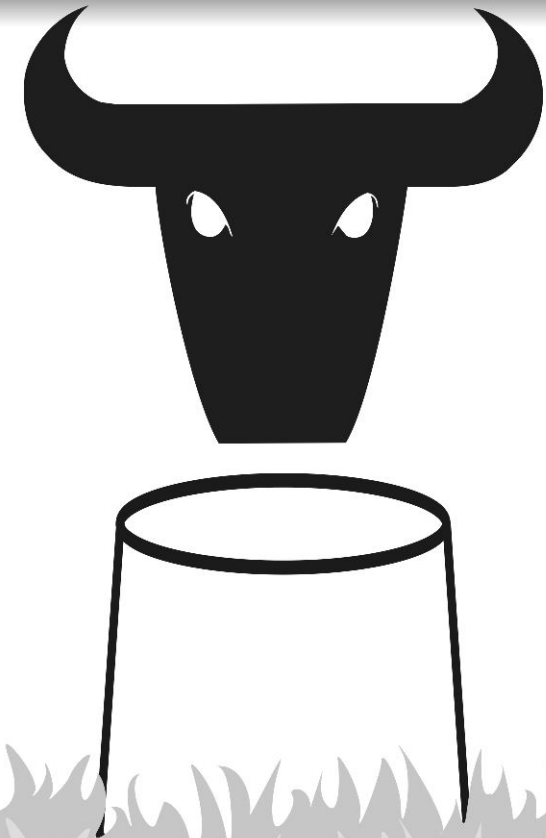
90.6%
PROTEIN

PHOSPHORUS
AND
BYPASS



PRO-90

A HIGH PROTEIN SUPPLEMENT FOR CATTLE



**EAT MORE GRASS !!
GROW MORE BEEF !!**



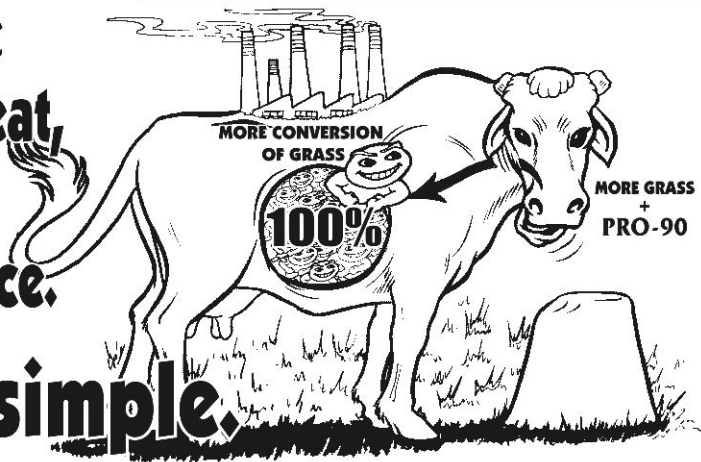
4 SEASON COMPANY

9-11 Platinum Street Crestmead Qld 4132 Australia

Phone: (07) 3803 3755 Fax: (07) 3803 3855

Your cattle are GRASS FACTORIES !

The more grass they eat, the more they produce.

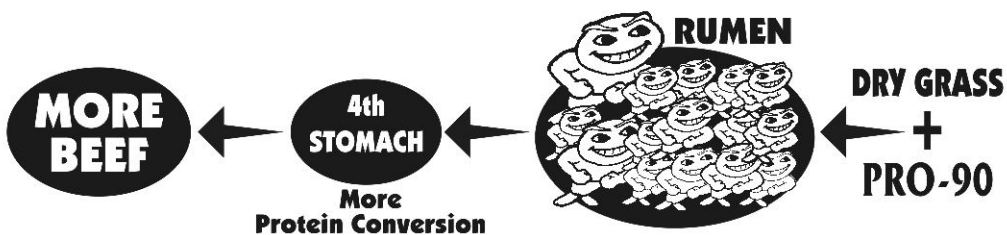


It's that simple.

BASIC SCIENCE: Grass contains Protein/Carbohydrates. As grass dries off, a cow's digestive system just can't process all of it, *especially when it is really dry.*

Did you know Cattle can still put on weight on dry grass ?

This is where **PRO-90** becomes valuable. **PRO-90** Stimulates a cow's Rumen to work for **longer** periods, meaning more digested grass. In a cow's Rumen, microbes and fungi break down dry grass.



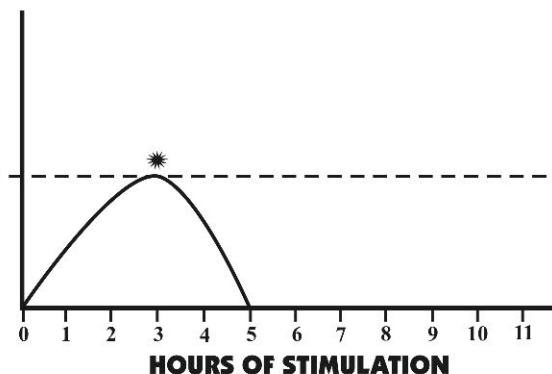
PRO-90 helps feed Rumen microbes. **PRO-90** will ensure that more dry matter is turned into more beef.

How does PRO-90 work ?

PRO-90 will boost protein and nutrient levels in the cow's diet. To make Rumen microbes work properly **PRO-90** will raise Rumen ammonia levels.

STANDARD UREA BLOCK / LOOSE MIX

EXCELLENT AMMONIA LEVEL IN RUMEN

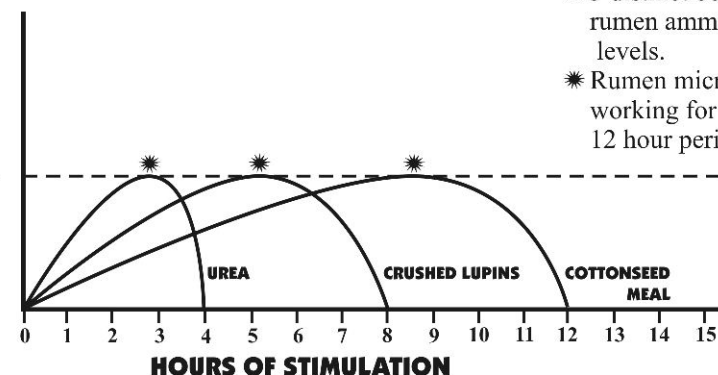


* At this level, the Rumen is functioning well. Microbes working for only approx 3 - 4 hours daily.

Standard urea preparations only stimulate Rumen activity for short periods. Only in this **short** period is dry grass properly converted to **extra** protein. For the rest of the day / night, grass can be poorly digested.

PRO-90 UREA / BYPASS BLOCK = Longer Rumen Stimulation

EXCELLENT AMMONIA LEVEL IN RUMEN



* 3 distinct boosts to rumen ammonia levels.
* Rumen microbes working for over 12 hour periods.

PRO-90's balanced combinations of 30% Urea, 10% Cottonseed Meal and 10% Crushed Lupins makes the rumen work longer. This will ensure more grass is processed and digested. Our combination of Urea, Bypass Protein and Natural Protein, means higher productivity for your cattle.

MORE GRASS DIGESTED = MORE BEEF !!