

Big blocks ready for final trials

After two years of intensive investment in R&D, 4 Seasons are close to commercial release of their new range of high consumption molasses based blocks. The first blocks to be released will be a range of high Phosphorus/ mineral blocks. The unique formula is a first for Australian R&D. No artificial agents or chemicals are used in the setting process. The all natural formula is made without synthetic urea or any harmful acids. Only the highest quality phosphorus/calcium sources have been used.

“This product is designed to get phosphorus quickly into cattle and sheep” says James Dickson, National Sales manager 4 Seasons. “ The low salt, no urea formula means that all stock can safely and quickly access a quality source of high phosphorus, a mineral that is one of the major mineral deficiencies across Australia. “

4 Seasons are now in final stages of trials with the Australian beef and dairy community.



Figure 1: Tania Seery - Marketing & Sales liaison with trial 1000kg Block